



Technology  
Research  
Practice  
Legal Frameworks  
Policies



Dissemination  
Increasing Awareness  
Exchange  
Learning  
Promotion

**CSA Bridging Eastern And Western Europe**

For

**Better Social Media and Traditional Media Convergence**



**12 Countries**

**3 Years**

**€1 Million**

Belgium  
Bulgaria  
Croatia  
Greece  
Denmark  
Ireland  
Latvia  
Portugal  
Slovakia  
Slovenia  
Ukraine  
UK

Research Agendas and Roadmaps  
  
Policies and Regulatory Frameworks  
  
Pre-Standardisation Initiatives  
  
Stakeholders Seminars  
  
Dissemination & Promotion

**ONLINE  
CONVERGENCE  
CENTRE**



**Consortium:**

**Coordinator - National University of Ireland Galway**  
School of Communication and Media, n.o.  
DATA d.o.o.  
The European Digital SME Alliance  
Bulgarian Association of Software Companies  
Jožef Stefan Institute  
Ontotext Corp

NGO Agency of European Innovations  
Media 21 Foundation  
UNIVERSIDADE CATOLICA PORTUGUESA  
Partnership for Social Development  
IT Forum  
The University of Latvia  
Hellenic Foundation for European and Foreign Policy  
Mediaframe Ltd.